



# Syed Kashan Ali Shah

## Senior Frontend Developer

Experienced Frontend Developer with over 5 years of hands-on expertise in building dynamic and user-centric web interfaces. Proficient in JavaScript, React, NextJS,, with a track record of delivering high-quality code and exceptional user experiences. Adept at collaborating with cross-functional teams to develop and maintain products as well as project-based solutions. Demonstrated ability to drive innovation and ensure seamless UI/UX across various platforms.



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## SKILLS

- Javascript
- React
- NextJS
- HTML
- CSS
- SCSS
- Figma/PSD to HTML
- SCSS
- Wordpress

## LANGUAGES

English  
Full Professional Proficiency

Urdu  
Full Professional Proficiency

## PUBLICATIONS

I. J. Engineering and Manufacturing, 2020, 5, 28-36

### Smart Home Automation Using IOT and its LowCost Implementation

Author(s)  
Syed Kashan Ali Shah, Waqas Mahmood  
08 October 2020  
I. J. Engineering and Manufacturing, 2020, 5, 28-36

## WORK EXPERIENCE

### Frontend Development Manager Americaneagle.com

08/2022 - Present

Dubai, United Arab Emirates

#### Responsibilities

- Ensure deliveries of all front end development related tasks using the modern frontend technologies and tools, mainly JavaScript, TypeScript, using ReactJS or NextJS as primary frameworks.
- Collaborate with stakeholders, including product managers, designers, and backend developers, to define project requirements and develop frontend strategies that align with business objectives.
- Oversee the planning, estimation, and execution of frontend development projects, ensuring timely delivery and effective resource allocation.
- Continuously monitor and optimize frontend performance, including website speed, responsiveness, and scalability.

### Senior Software Engineer - Frontend Tradeling (Blink Technologies FZCO)

04/2021 - 08/2022

Dubai, United Arab Emirates

#### Responsibilities

- Enhance the frontend codebase of the platform using JS and TS with optimal speed.
- Cooperate with business, project managers, backend developers and web designers to enhance the user experience.
- Devise novel approaches to enhance operational efficiency.
- Make sure to have seem-less and smooth UI/UX on all devices.

### Senior Frontend Developer Traffic Online JLT

12/2019 - 04/2021

Karachi, Pakistan

#### Responsibilities

- Drive the evolution of both fresh and current products across the full spectrum of activities, including analysis, design, coding, testing, deployment, and ongoing support.
- Uphold, diagnose, enhance, and refine prevailing products and systems.
- Collaborate within the Frontend team, engaging with contemporary web frameworks and tools.
- Execute mockup-based designs utilizing up-to-date web technologies.- Partner with designers to construct UIs that blend exceptional usability with high performance.

### Front End Engineer Gaditek

04/2018 - 12/2019

Karachi, Pakistan

#### Responsibilities

- Develop new user-facing features- Build reusable code and libraries for future use
- Ensure the technical feasibility of UI/UX designs
- Optimize application for responsiveness, maximum speed and scalability
- Collaborate with other team members and stakeholders

## REFERENCES

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May be furnished on demand

## EDUCATION

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### **MS (Computer Science)**

Institute of Business Administration (IBA)

07/2018 - 12/2020

3.29 GPA

*Courses*

- Software Project Management
- Software Engineering

### **BS (Computer Engineering)**

Sir Syed University of Engineering & Technology

01/2013 - 12/2016

3.12 GPA

*Courses*

- Object Oriented Programming
- Computer Programming Fundamentals
- Software Engineering